



GENERAL INFORMATION		
Item	Contents	Unit
LCD Size	4.3	Inch
Number Of Pixels	480(H)RGB×272(V)	---
Sub Pixel Pitch	0.066(H) × 0.198(V)	mm
Active Area	95.04(H) × 53.86(V)	mm
Viewing area (W x H)	98.9 x 57.7	mm
LCM outline (W x H x T)	105.5(W) × 67.2(H) × 3.0(D)	mm
Display mode	TN,NW	---
View angle (L/R/U/D)	45/45/15/35	Degree
TFT Driver IC	HX8257A	---
Interface Type	RGB	---
Color depth	16M	color
LCM brightness	TYP 450	Cd/m ²
With/Without tp	/	---
TFT Power consumption	50	mw
BL Power consumption	620	mw
Operation Temperature	-20~70	°C
LED life time	50,000	Hrs

ELECTRICAL CHARACTERISTICS					
Parameter	Symbol	Min.	Typ.	Max.	Unit
Power Supply Voltage	VDD	3.0	3.3	3.6	V
Power Supply current	IDD	-	15.0	-	mA
Input logic high voltage	VIH	0.7VDD	-	VDD	V
Input logic low voltage	VIL	0	-	0.3VDD	V

BACKLIGHT DRIVING CONDITION					
Item	Symbol	Min	Typ.	Max	Unit
Forward current	If	--	40	--	mA
Forward voltage	Vf	13.5	15.5	16.5	V

INTERFACE DESCRIPTION			
No.	SYMBOL	I/O	Description
1	LEDK	P	Power for LED backlight (Cathode)
2	LEDA	P	Power for LED backlight (Anode)
3	GND	P	Power ground
4	VDD	P	Power for Digital Circuit
5-12	R0-R7	-	Red data
13-20	G0-G7	I	Green data
21-28	B0-B7	I	Blue data
29	GND	P	Ground.
30	DCLK	I	Clock input pin.
31	DISP	I	DISP sets the display mode. L Standby mode H Normal display mode
32	HSYNC	I	Horizontal sync input.
33	VSYNC	I	Vertical sync input.
34	DE	I	Data enable signal input.
35	NC	-	No connection
36	GND	P	Ground.
37	NC(XR)	I	NC(Touch panel Right Glass Terminal)
38	NC(YD)	I	NC(Touch panel Bottom Film Terminal)
39	NC(XL)	I	NC(Touch panel Left Glass Terminal)
40	NC(XU)	I	NC(Touch panel Top Film Terminal)